



ARTIST BRIEF

ART IN BUS SHELTERS
VARIOUS LOCATIONS

Shellharbour City Council is committed to implementing initiatives which will make the city a dynamic and vibrant place where creativity thrives. We are looking for new artworks to enhance bus shelters throughout the city.

PROJECT SUMMARY

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| Commission | Art in Bus Shelters – Temporary Public Art |
| Location | Four various sites across Shellharbour City |
| Artwork budget | \$1500 (plus GST) |
| EOIs close | Midnight, Monday June 3, 2024 |
| Installed by | Council |

OPPORTUNITY FOR ARTISTS

The Art on Bus Shelters project aims to enhance the aesthetics of bus shelters in Shellharbour City. The project celebrates art in unexpected places and provides a new and different way to showcase visual artworks. The project has received extremely positive feedback from the community.

Shellharbour City Council is calling for applications from artists, photographers or designers interested in exhibiting artwork on bus shelters around the city. Artwork will be displayed as an image printed onto a large decal and exhibited for a three-month period. Artists working in any medium are encouraged to apply, providing that the artwork can be rendered as a 2D print at the required resolution. Artworks will be displayed at four bus shelter locations, allowing for the display of up to eight artworks.

Artwork for these sites should be unique in design and contemporary in style, have conceptual links to the surrounding area and should reflect the local context, people and place of each site. The project seeks to activate space and add vibrancy.

ARTIST BRIEF

The selected artists and/or designers will develop artwork that will be used to enhance four bus shelters located within Shellharbour City. New work, or existing work that can be adapted, will be considered.

The artwork should respond to the below aims:

- Reflect the local context, people and place of each site;
- Be visually bold and vibrant;
- Demonstrate artistic excellence in concept and design;
- Be visually appropriate and suitable for people of all ages;
- Not contain business logos, advertising material, or imagery that is offensive or obscene.

The designs will be printed and installed as decal stickers. The artist/designer will have final proof before print. The decals will be installed as illustrated below.



Artwork Specifications are as follows:

- The selected artist will be required to develop designs/artworks for all sites
- The dimensions of the printable area is 1100mm (wide) X 1070mm (high)
- Artwork should be supplied as a Vector artwork (eps or vector pdf)
- Allow 5-10 mm bleed
- If scanning artworks, scan at highest quality (minimum 150 dpi)
- Further submission details of final artwork will be given upon success of EOI

THE SITE

There are currently six bus shelter locations across the City. Four of these locations will be chosen for display, at Council's discretion. Additional sites may become available as newer style bus shelters are installed:

- Princes Highway, Albion Park (across from number 295)
- Lake Entrance Road (across from number 15-19)
- 128 Shellharbour Road
- 40 Lake Entrance Road
- Mary Street, Shellharbour
- Shellharbour Road

A new artist will be showcased every quarter. Artwork will be displayed for three months.

BUDGET

The total budget for this project is \$1,500 (plus GST) and is inclusive of:

- Exhibition fee;
- Research and development of digital artworks;
- Artist statement

APPLICATIONS

Interested artists are invited to submit an Expression of Interest for this project. Your submission should provide the following:

- Written description of artistic approach and style (maximum 150 words);
- Portfolio images of recent artwork (maximum 5 images);
- Current curriculum vitae, outlining relevant experience.

Expression of Interest submissions are to be received via email by **midnight Monday 3 June, 2024**. No visual concepts or designs are required at this stage of application.

EVALUATION CRITERIA

Expressions of Interest will be assessed on the below criteria:

- Artistic merit and conceptual integrity
- Relevant experience and quality of previous projects
- Response to the Artist Brief

CONTRACT

The successful applicant will be contracted under a Memorandum of Understanding. A copy of this agreement will be provided to applicants on request.

INTELLECTUAL PROPERTY RIGHTS

Shellharbour City Council reserves the right to document, reproduce or otherwise use any commissioned artwork, without charge. Copyright in all artworks created in the course of the contract will remain the property of the Artist. The Artist shall give Council a non-exclusive licence to reproduce the images for related non-commercial purposes including publicity and promotion of the project, education and record keeping. Wherever Council reproduces images of the artwork or its design Council will acknowledge the Artist as the author of the Artwork and recognise the Moral Rights of the Artist in accordance with the Copyright Act 1968. The artist must not reproduce the same artwork for any other commissioner or organisation.

PRIVACY

Shellharbour City Council respects your privacy at all times. The information collected for this application will be used for the purpose of assessing your submission, subject always to the *Government Information (Public Access) Act 2009 (NSW)*. For more information please see our Privacy Management Plan on our website www.shellharbour.nsw.gov.au or contact our Privacy Officer on 02 4221 6111.

CONTACT DETAILS

All submissions and enquiries should be directed to the Arts and Cultural Development Officer at arts@shellharbour.nsw.gov.au