

MAKE PLAY GROW

A strategy for
a more *creative*
Shellharbour

WRAP UP

As we wrap up our Make Play Grow Strategy, here are some highlights we would like to leave you with. How many did you experience? What was your most memorable?



PLAY *Creatively*

Vision: Shellharbour is a city where creativity can be part of everyday life and is local, inspiring, diverse and accessible.

What we did:

Public Art

- ✓ 8 new sculptures as part of the Lake Illawarra Art Trail since 2015
- ✓ Mural in Oak Flats, Ayers Lane, created by young people and led by Shellharbour Youth Services.
- ✓ 2 Hands by Claire Foxton, 2016 commission
- ✓ Two Heads Are Better Than One by Poncho Army. 2018 commission
- ✓ Sculptures at Killalea
- ✓ Calderwood Valley D4 Public Art Commission and The Waterfront, Shell Cove Public Art
- ✓ Amenities Privacy screenings
- ✓ Weaving Pods
- ✓ Water Play Space Shell Cove
- ✓ Aquifer
- ✓ Aboriginal Interpretive Signage

- ✓ Bass Point, Blackbutt Forest Signage Walk
- ✓ Extension of the Art Trail and Heritage trail on Tread Shellharbour

Engagement

- ✓ Regional Arts Network- Kiama, Wollongong and Wingecarribee Councils
- ✓ Implementation of the Public Art Advisory Panel (PAAP)
- ✓ Implementation of the Public Art Strategy, Policy and Guidelines
- ✓ Yarn bombing

Events & other projects

- ✓ Love your City events (live music and performance, art displays)
- ✓ Multicultural Festival
- ✓ Annual Youth Week events
- ✓ Shellharbour Civic Centre, Libraries and Museum opening.
- ✓ Hidden Forest Music Festival
- ✓ "Enliven" - live music, live art, creative learning
- ✓ Good Neighbour Movie Night
- ✓ Civic Centre Movie Night
- ✓ "Earth Hour" Boonerah Point
- ✓ Youth Art Market at the Civic Centre
- ✓ The Farm Markets at Killalea State Park
- ✓ Sunset Food and Wine Markets at Reddall Parade
- ✓ Amp it Up
- ✓ Festival of Small Halls
- ✓ Enchanted Forest
- ✓ The Big Draw
- ✓ House of Letters
- ✓ Civic Centre projections - Anzac Day, R U OK? Day
- ✓ 160th Anniversary Heritage Walking Tour Albion Park
- ✓ Oral Histories Project
- ✓ 'Our Stories' digital display at the Civic Centre

MAKE *Creatively*

Vision: Shellharbour is a city where creativity can generate opportunity, providing a supportive environment in which creative production and innovation can flourish.

What we did:

Public Art

- ✓ Fluidity by Orlando Norrish, 2019 (Rooftop Artwork on the Imaginarium)
- ✓ Biotica
- ✓ Land Poetry
- ✓ Commissioning of Coomaditchie Art
- ✓ 160th Anniversary Matchbox Project
- ✓ Marine Plates at Warilla Library
- ✓ 'Blue Banded Bee', mural by Trait

Engagement

- ✓ Big Ideas Lounge
- ✓ Professional Development Workshops for creatives
- ✓ Launch of Weave Artist Directory
- ✓ Consultation sessions on Public Art in the City (Creative Mixer)
- ✓ Engagement with local schools and the University of Wollongong for public art project

Events & other projects

- ✓ Live and Local
- ✓ Ben Quilty Artist Talk
- ✓ Live Performances at the SVES - "Live Sessions"
- ✓ Rebranding of the Shellharbour Village Exhibition Space (SVES) to the Imaginarium
- ✓ Launch of the Imaginarium
- ✓ Youth Week Art Exhibition
- ✓ Yarning Minds Project
- ✓ Skate Deck Exhibition
- ✓ Surf n Skate Festival
- ✓ Wild About Shellharbour Photographic Exhibition
- ✓ The PosArTivity Project
- ✓ Strategy
- ✓ Evolve Creative Events Production & Management
- ✓ ArtBiz Conference
- ✓ The Urban Art Program
- ✓ Presentation and Q&A with Gap Filler



CREATIVITY INVOLVES BREAKING OUT OF ESTABLISHED PATTERNS IN ORDER TO LOOK AT THINGS IN A DIFFERENT WAY

Edward de Bono



GROW *Creatively*

Vision: Shellharbour is a city where creativity can contribute to liveability and generate economic growth through strong networks, partnerships and shared resources.

What we did:

- ✓ Increased awareness of Sponsorship Program
- ✓ Collaboration with our Assets team
- ✓ Quarterly meetings with our Capital Works team for planned, strategic and considered opportunities for art
- ✓ Shellharbour Business Network meeting/newsletter
- ✓ Collaboration with The Links to activate live music
- ✓ Business process improvement
- ✓ Advocating for developer contributions continuation toward public art
- ✓ Gateway Signage
- ✓ New Council website
- ✓ Art included in council reports, publications



Artist Acknowledgements:

- 1 Blue Banded Bee, by Trait
- 2 Dragonettes, by Vera Moller
- 3 Warilla Lifeguard Tower Mural by Claire Foxton
- 4 Future Shade, by Sarah McCloskey
- 5 Kora Naughton
- 6 Biotica, by Justin Sayarath
- 7 Weaving pods by Uncle Steven Russell and Kristine Stewart
- 8 Two heads are better than one by Poncho Army
- 9 Synergy by Kane Minogue



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YOU TOLD US...

"We want a Shellharbour that is..."

CREATIVE **INSPIRING** **UNEXPECTED**
CONNECTED **VISIBLY**
INQUISITIVE **CREATIVE**
ENGAGING
SUPPORTIVE
ADVENTUROUS
EXPRESSIVE
SURPRISING **FULL OF**
INCLUSIVE **OPPORTUNITY**
COLLABORATIVE **BOLD** **DIFFERENT** **ACTIVE** **ICONIC** **LIVEABLE** **RELAXED** **VIBRANT** **FUN**



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And we're not finished yet! Here are just a few projects that we are currently working on over the next 12 months. Here's to more making, playing and growing in Shellharbour City:

- 9th artwork as part of the Lake Illawarra Art Trail
- Art in unexpected places - bus shelters, electrical boxes, privacy screenings
- Activation of the Imaginarium
- More collaborative creative initiatives
- More creative learning experiences
- Expansion of the Artist of the Month Exhibition Program
- More murals, live music, festivals and outdoor cinema
- More advocating for art opportunities in Town Centre Plans
- Mapping our public art collection
- Development of a Driving Mural Tour
- A Mural Toolkit for Businesses and Artists
- Directional Signage



For more information about Arts and Culture in Shellharbour, visit our website



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